

Stampede

June &
July
Content












HOSPITALITY SOCIAL MEDIA CALENDAR



06 JUNE

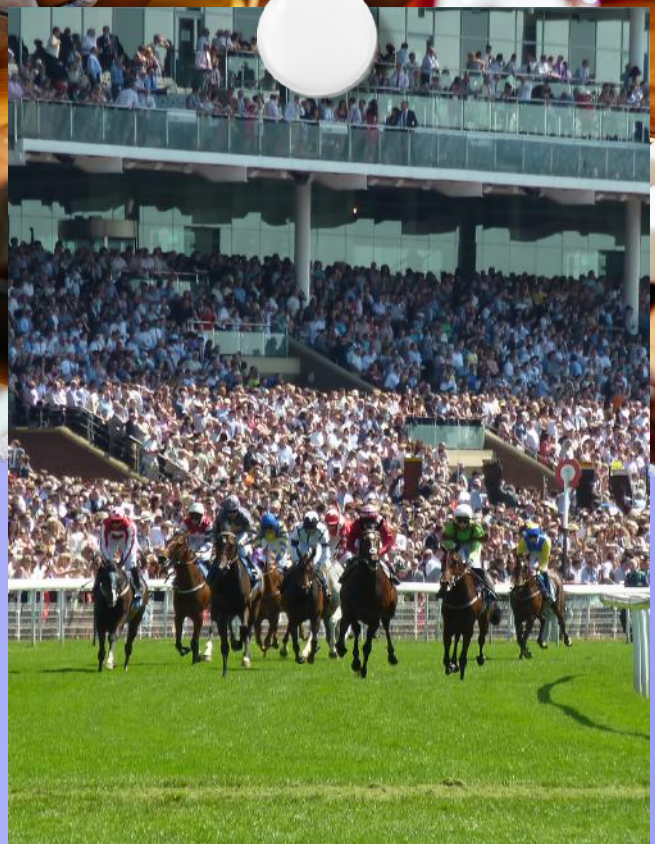
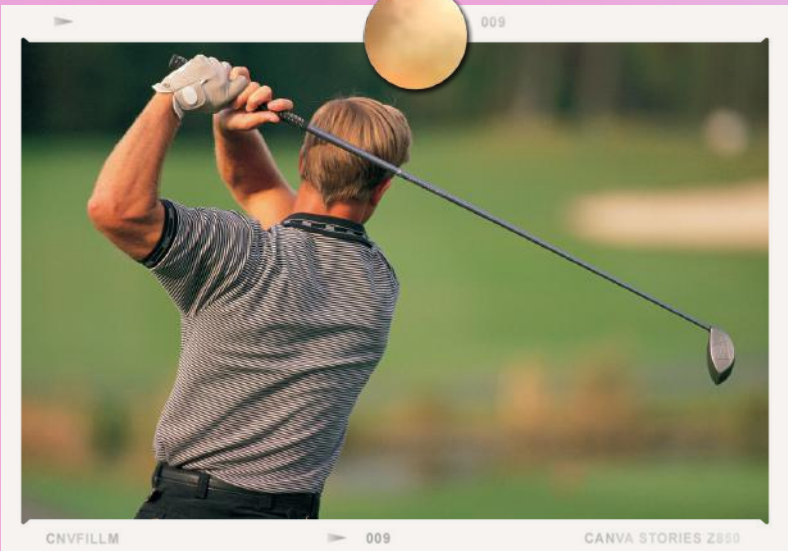
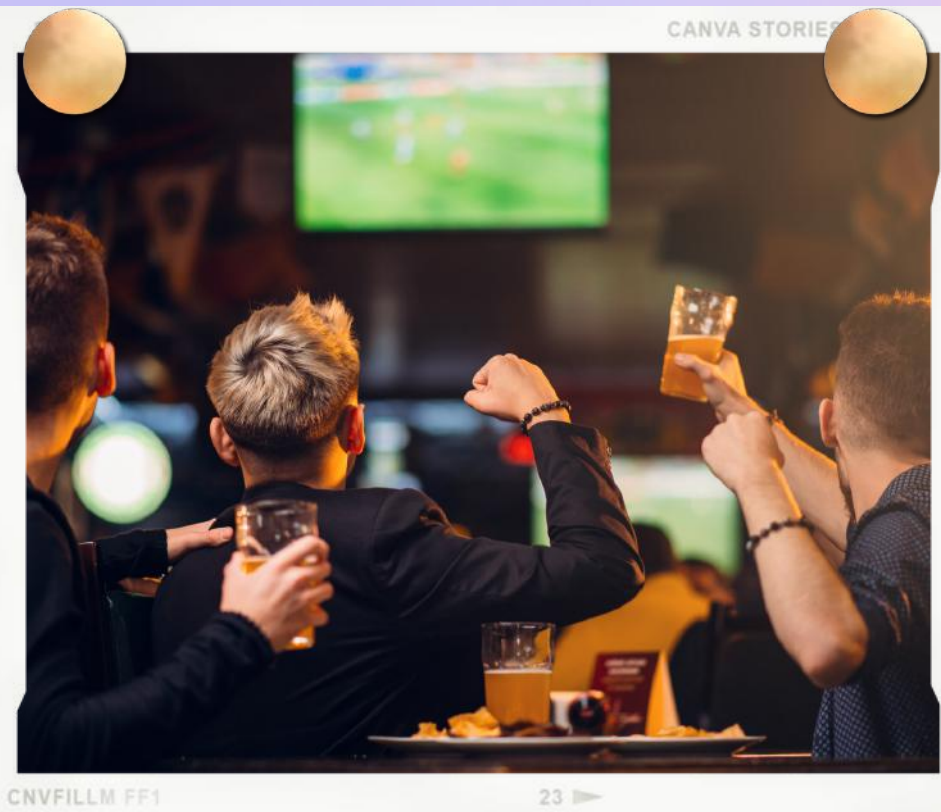
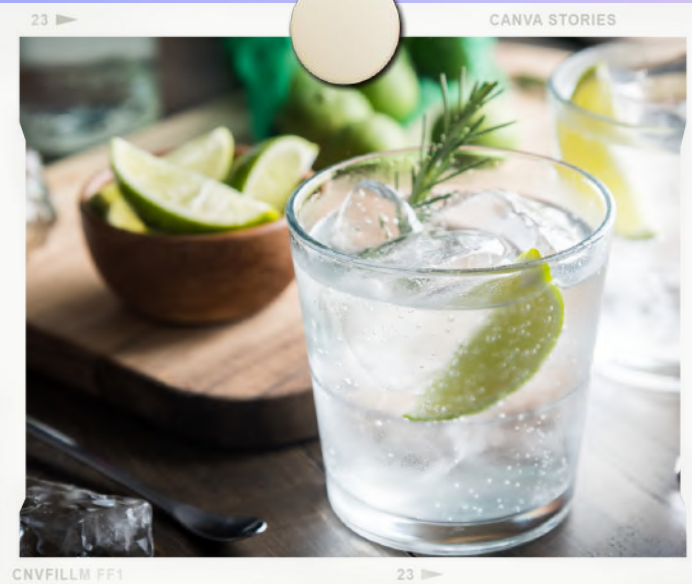
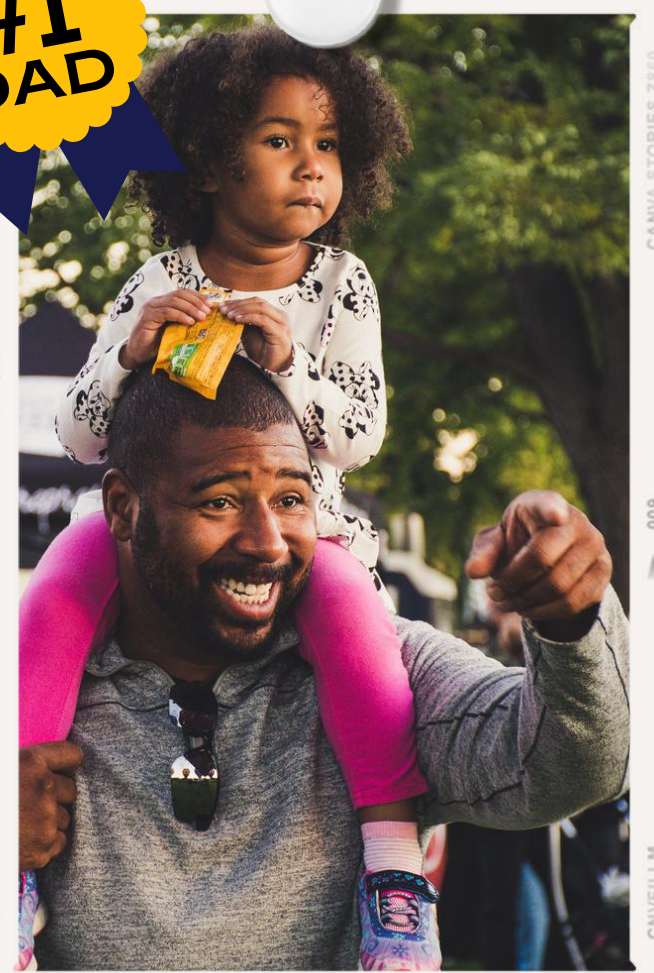


www.stampede.ai

S	M	T	W	T	F	S
1  Soul Food Month What's your favourite childhood dish? #Throwback #SoulFood	2	3  World Cider Day Team classic or flavoured? #CiderLover	4	5	6	7  Not long till Fathers Day Share your menu and offers for Fathers Day bookings #FathersDay
8	9	10	11	12  US Open (Golf) Tee off with a drink! Watch live & enjoy golf- themed specials #USOpen	13	14  World Gin Day Share unusual pairings %off all Gin cocktails #GinOClock
15  Fathers Day Celebrating Dads of all kinds, everywhere #FathersDay	16	17  Royal Ascot 17th - 21st Promote your live viewings & summer offers #RoyalAscot	18	19  World Tapas Day Pair with a glass of wine or sangria for a special discount #TapasTime	20	21  Summer Solstice Share how ideas to enjoy the longest day of the year #LongestDay #Solstice
22	23	24	25  Drink Trivia Q: What 3 ingredients must a gin contain? A: Juniper, coriander and angelica! #QuizTime	26	27  How to video / reel Fold napkins, do fruit carving, decorate a cake #Crafty #DIY	28
29	30  Social Media Day Re-share top 3 customer posts #CustomerLove					

June image ideas

#1
DAD



QUIZ NIGHT

Stampede

Bring back 5x more guests

Guest Experience Platform for Hospitality Operators

- ✓ Effortlessly capture customer data with Guest Wi-Fi.
- ✓ Save time and boost engagement with automated email campaigns.
- ✓ Build lasting customer loyalty and drive higher revenue.
- ✓ Collect more reviews and enhance your online reputation.
- ✓ Boost table bookings and maximise venue potential, with less effort.

[BOOK A DEMO](#)



A user profile card for Laura, showing 8 visits. It includes a star rating of 4.5, positive sentiment, and a Google source. A 'Football fan' tag is present, and a 'Send Campaign' button is at the bottom.

Laura
8 visits

Reviews 4.5 Sentiment Positive Source Google

Football fan

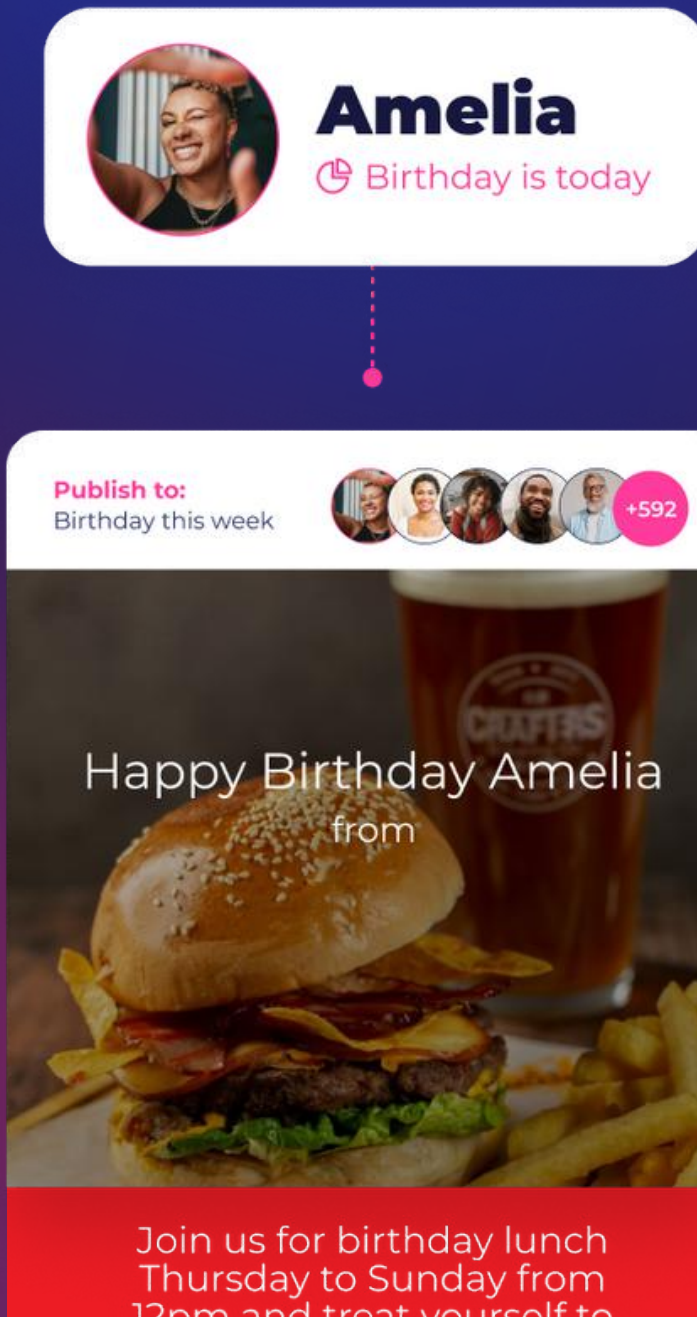
Send Campaign



An email campaign preview titled 'EUROS with Mangial' featuring a photo of football fans celebrating. The header shows it is published to 'Football fans' with 13,782 recipients.

Publish to: Football fans +13,782

EUROS with Mangial



An email campaign preview for Amelia's birthday. The header shows it is published to 'Birthday this week' with 592 recipients. The main image shows a burger and fries with the text 'Happy Birthday Amelia from'. The footer text reads: 'Join us for birthday lunch Thursday to Sunday from 12pm and treat yourself to'.

Publish to: Birthday this week +592

Happy Birthday Amelia from

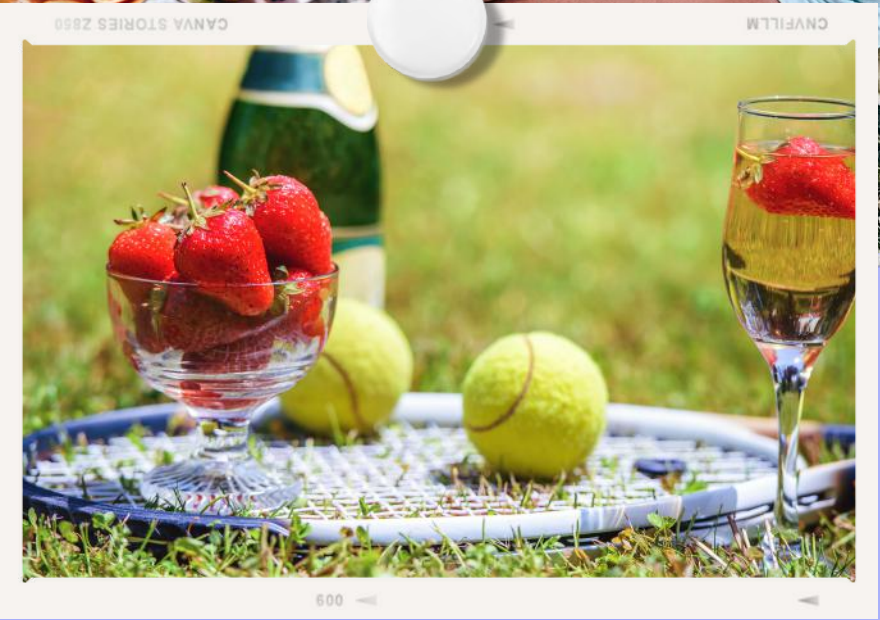
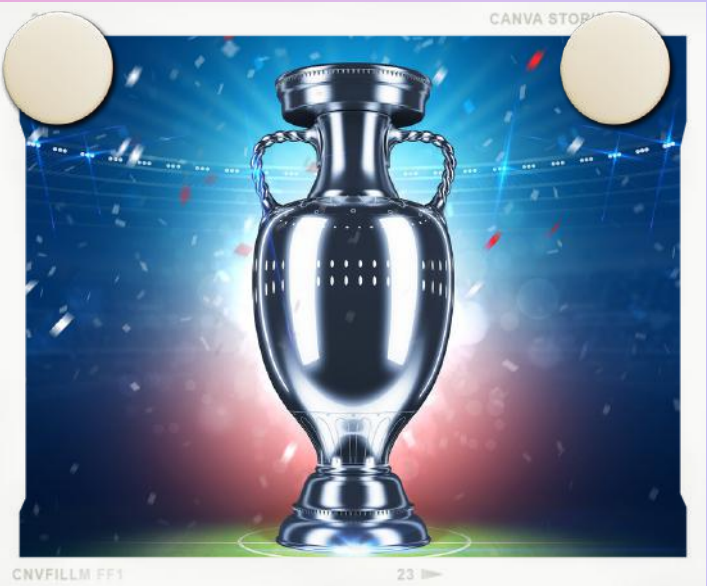
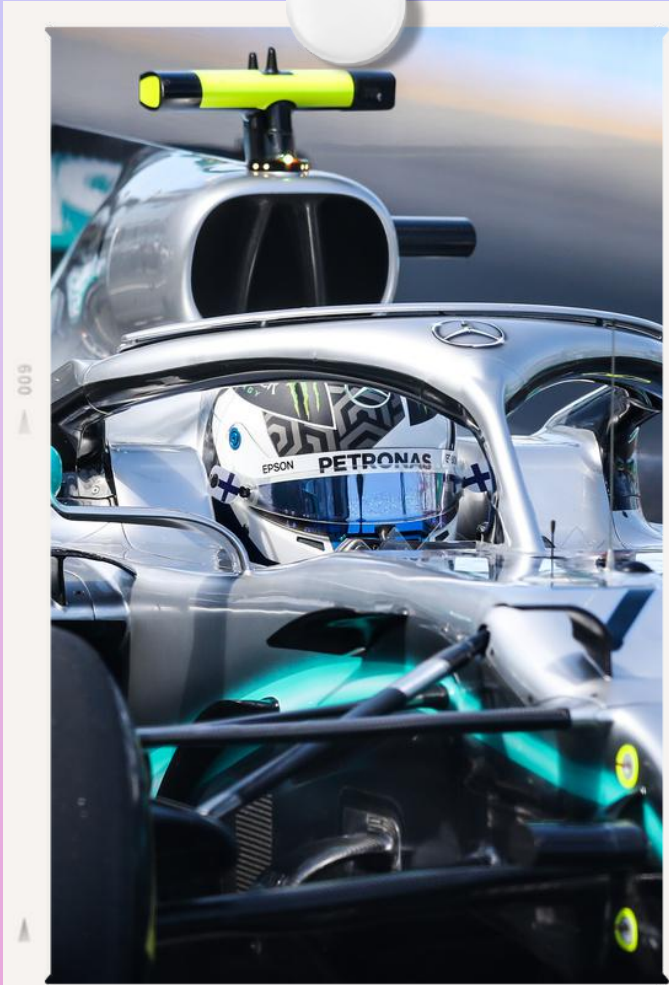
Join us for birthday lunch Thursday to Sunday from 12pm and treat yourself to

07
JULY



S	M	T	W	T	F	S
		<div>1</div> <div></div> <div>Picnic Month</div> <div>Hamper packing tips, snack ideas</div> <div>#PackYourHamper #PicnicMonth</div>	<div>2</div>	<div>3</div>	<div>4</div> <div></div> <div>July is Ice Cream Month</div> <div>Create your own dream ice cream sundae</div> <div>#IceCreamAddict</div>	<div>5</div> <div></div> <div>UEFA Women's Group</div> <div>Show your pride & wear your team's colours as the Home Nations kick off</div> <div>#HomeNations #UEFA</div>
<div>6</div> <div></div> <div>Formula 1 British GP</div> <div>The big race weekend at Silverstone - flex your live sport</div> <div>#Formula1 #GBGP</div>	<div>7</div> <div></div> <div>World Chocolate Day</div> <div>Death by chocolate; Weekend Offer</div> <div>#ChocolateLover</div>	<div>8</div>	<div>9</div> <div></div> <div>Wimbeldon 2025</div> <div>Final days - favourite to win?</div> <div>Live sport viewings</div> <div>#Tennis #Wimbeldon2025</div>	<div>10</div>	<div>11</div>	<div>12</div> <div></div> <div>Wimbeldon Ladies' Final</div> <div>Live sport showing; watch party for the ladies' final</div> <div>#Final25 #WimbeldonFinal</div>
<div>13</div> <div></div> <div>Wimbeldon Men's Final</div> <div>Live sport showing; watch party for the men's final</div> <div>#Final25 #WimbeldonFinal</div>	<div>14</div>	<div>15</div> <div></div> <div>July is Picnic Month</div> <div>Pimp up your picnic ideas</div> <div>#PicnicTime #Grazing</div>	<div>16</div>	<div>17</div> <div></div> <div>World Emoji Day</div> <div>Food/drink emoji quiz</div> <div>#EmojiChallenge</div>	<div>18</div>	<div>19</div>
<div>20</div>	<div>21</div>	<div>22</div>	<div>23</div>	<div>24</div> <div></div> <div>Tequila Day</div> <div>Enjoy X% off all tequila shots & margaritas</div> <div>#TequilaTime</div>	<div>25</div> <div></div> <div>Wine and Cheese Day</div> <div>Best wine & cheese pairing</div> <div>#WineCheeseLovers #FoodPairing</div>	<div>26</div>
<div>27</div> <div></div> <div>UEFA Women's Final</div> <div>Catch all the action LIVE on the big screen</div> <div>#UEFAWomensFinal</div>	<div>28</div>	<div>29</div>	<div>30</div> <div></div> <div>Cheesecake Day</div> <div>So many varieties - what's your favourite?</div> <div>#Dessert #SweetTreats</div>	<div>31</div>		

July image ideas



SUMMER

Stampede

“Stampede is an unrivalled tool in the hospitality industry. It not only improves customer experience and marketing but enhances operational efficiency.”



Hannah Morgan

Head of Marketing, Great British Inns

Get Started

