

Stampede

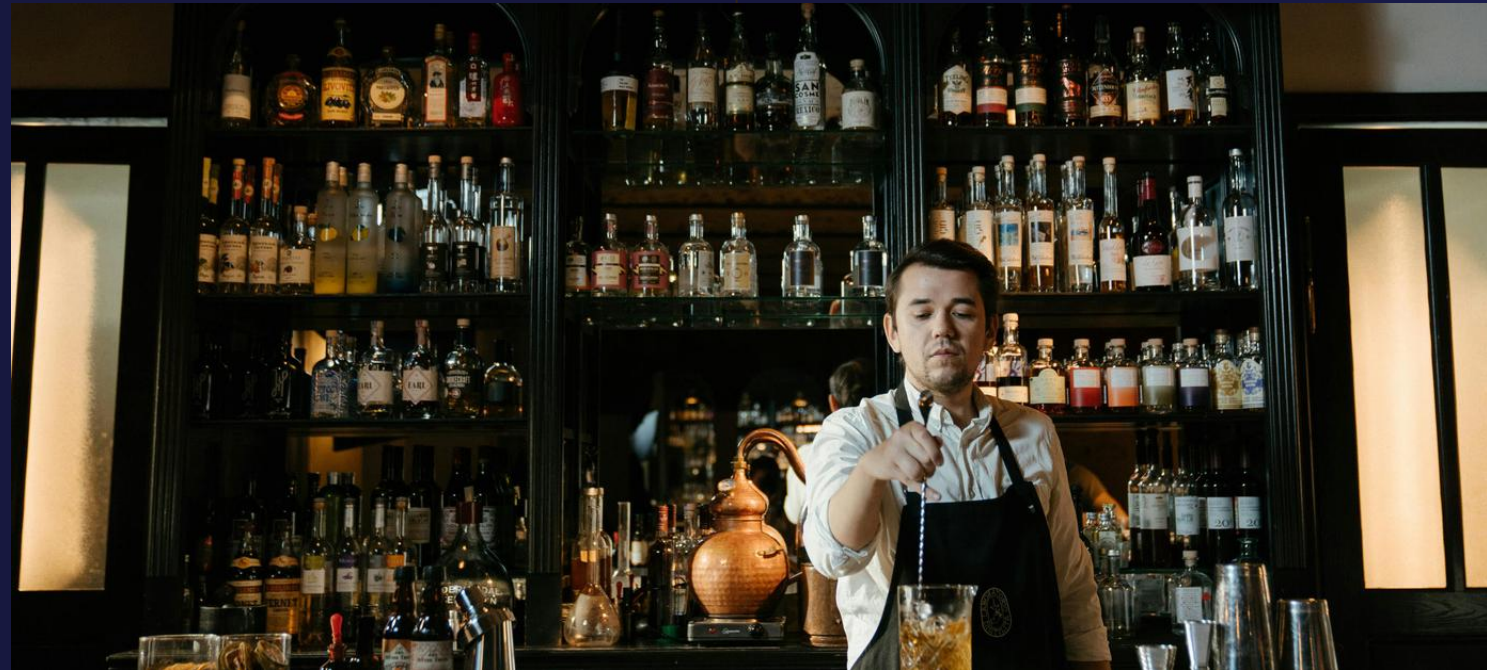
September
& October
Content

HOSPITALITY MARKETING CALENDAR



SEPTEMBER 2025

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
01  Sourdough September Loyalty Card: "Sourdough Lovers Card" – 5 stamps gets a free loaf.	02  World Coconut Day Coconut Cocktails: Piña coladas, coconut espresso martinis, or mocktails.	03	04  Eat an Extra Dessert Day Mini Dessert Platter: Allow guests to sample 3 mini versions.	05	06  Fish and Chip Day Takeaway Box Offer: Classic fish & chips deal for grab-and-go customers.	07
08	09	10	11  Cask Ale Week Prep Email: Let your customers know what's happening during Cask Ale Week.	12	13	14
15	16  Sourdough September Bread & Butter Board: Feature fresh sourdough with specialty butters or oils.	17	18  CASK ALE -WEEK- 18 - 28 SEP 2025	19 	20 	21 
22   Behind the Bar Behind-the-Scenes Reels: Film staff pulling pints, prepping garnishes.	23 	24   Meet the Brewers Tap Takeover: Feature 4–6 ales from one brewery.	25   Eat An Apple Day Apple-Inspired Menu Item: Apple crumble cocktail or pork & apple special.	26   British Food Fortnight Cooking Demo or Pairing Event: Dinner with local cider, ale, or cheese pairings.	27   World Tourism Day Email Campaign: "Explore [Your Town] – And Start with a Local Favorite!"	28   NFL Dublin Game Minnesota Vikings Vs. Pittsburgh Steelers
29	30					



SEPTEMBER IDEAS

Stampede

Bring back 5x more guests

Guest Experience Platform for Hospitality Operators

- ✓ Effortlessly capture customer data with Guest Wi-Fi.
- ✓ Save time and boost engagement with automated email campaigns.
- ✓ Build lasting customer loyalty and drive higher revenue.
- ✓ Collect more reviews and enhance your online reputation.
- ✓ Boost table bookings and maximise venue potential, with less effort.

[BOOK A DEMO](#)



A user profile card for Laura, showing 8 visits. It includes a star rating of 4.5, positive sentiment, and a Google source. A 'Football fan' tag is present, and a 'Send Campaign' button is at the bottom.

Laura
8 visits

Reviews 4.5 Sentiment Positive Source Google

Football fan

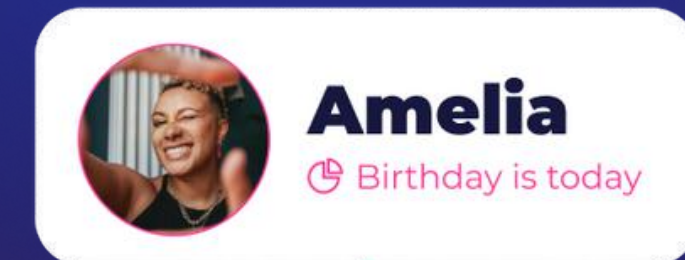
Send Campaign



An email campaign preview titled 'EUROS with Mangial' featuring a photo of football fans celebrating. The header shows it is published to 'Football fans' with 13,782 recipients.

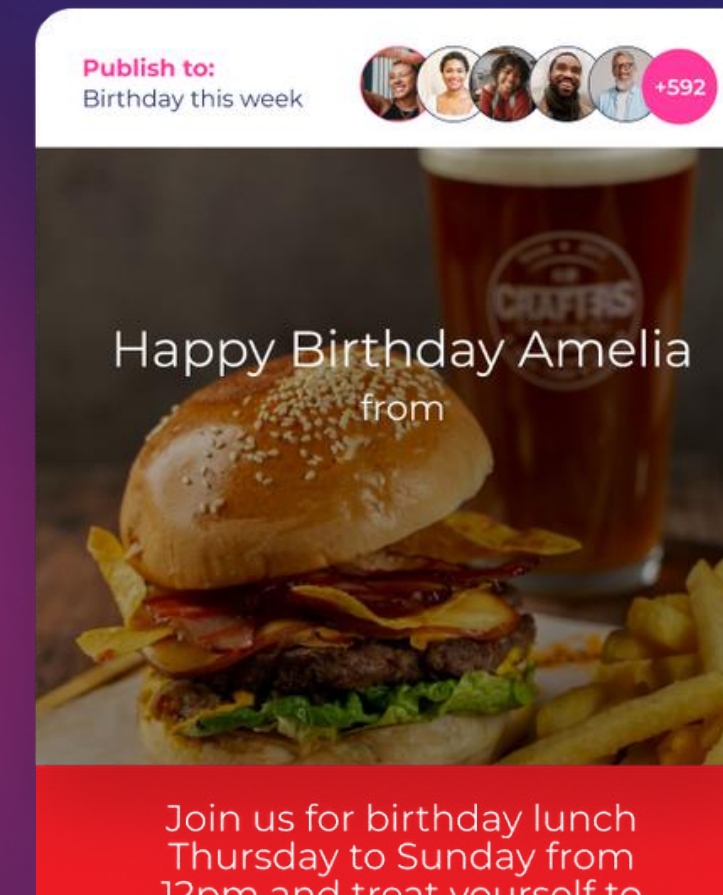
Publish to: Football fans +13,782

EUROS with Mangial



A user profile card for Amelia, noting her birthday is today. It features a circular profile picture and a birthday icon.

Amelia
Birthday is today



An email campaign preview for Amelia's birthday, featuring a burger and beer. The header shows it is published to 'Birthday this week' with 592 recipients.

Publish to: Birthday this week +592

Happy Birthday Amelia from

Join us for birthday lunch Thursday to Sunday from 12pm and treat yourself to

OCTOBER 2025

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
		<div>01</div> <div></div> <div>World Vegetarian Day</div> <div>In-House Promo: 10% off all vegetarian meals today only.</div>	<div>02</div> <div></div> <div></div> <div></div>	<div>03</div> <div></div> <div></div> <div></div>	<div>04</div> <div></div> <div>Pizza Month</div> <div>Weekly Specials: New pizza every week e.g. Autumn Harvest Pizza</div>	<div>05</div> <div></div> <div>NFL London Game 1</div> <div>Minnesota Vikings Vs. Cleveland Browns</div>
<div>06</div> <div></div> <div></div> <div></div>	<div>07</div> <div></div> <div></div> <div></div>	<div>08</div> <div></div> <div></div> <div></div>	<div>09</div> <div></div> <div>London Cocktail Week</div> <div>Happy Hour Extension: Run cocktail deals all night instead of just early evening.</div>	<div>10</div> <div></div> <div>World Porridge Day</div> <div>Email Campaign: Promote porridge as a hearty, healthy start to autumn.</div>	<div>11</div> <div></div> <div></div> <div></div>	<div>12</div> <div></div> <div>NFL London Game 2</div> <div>Denver Broncos Vs. New York Jets</div>
<div>13</div> <div></div> <div></div> <div></div>	<div>14</div> <div></div> <div>Dessert Day</div> <div>Social Poll: "Which dessert should return next month?"</div>	<div>15</div> <div></div> <div></div> <div></div>	<div>16</div> <div></div> <div>London Cocktail Week</div> <div>Cocktail Masterclass: Host a ticketed event with your bartender.</div>	<div>17</div> <div></div> <div></div> <div></div>	<div>18</div> <div></div> <div></div> <div></div>	<div>19</div> <div></div> <div>Gin and Tonic Day</div> <div>Loyalty Boost: Free G&T for guests with over 100 loyalty points.</div>
<div>20</div> <div></div> <div></div> <div></div>	<div>21</div> <div></div> <div>Apple Day</div> <div>Retail Tie-In: Sell apple jam, cider vinegar, or branded cider in-house.</div>	<div>22</div> <div></div> <div></div> <div></div>	<div>23</div> <div></div> <div></div> <div></div>	<div>24</div> <div></div> <div></div> <div></div>	<div>25</div> <div></div> <div>World Pasta Day</div> <div>Pasta & Wine Pairing Night: Prix fixe menu with matching wines.</div>	<div>26</div> <div></div> <div></div> <div></div>
<div>27</div> <div></div> <div></div> <div></div>	<div>28</div> <div></div> <div>Halloween</div> <div>Family Brunch: Pumpkin carving or kids costume contest.</div>	<div>29</div> <div></div> <div></div> <div></div>	<div>30</div> <div></div> <div></div> <div></div>	<div>31</div> <div></div> <div>Halloween</div> <div>Upsell Opportunity: Halloween cocktails in souvenir cups.</div>		



OCTOBER IDEAS

Stampede

“Stampede is an unrivalled tool in the hospitality industry. It not only improves customer experience and marketing but enhances operational efficiency.”



Hannah Morgan

Head of Marketing, Great British Inns

Get Started

