

Yoello - Everads Brewery

Partnership pack

GROUP PAYMENT		£80 £120
	Daniel Paid	£40 ✓
	Isabella Waiting	£40 ✗
	Jamie Paid	£40 ✓



Scott Waddington, Director at Yoello
(Ex CEO SA Brain, Chairman TFW)

"Yoello's mission has always been to be at the forefront of helping the hospitality sector innovate through technology. We are now able to provide the sector with the urgent support that it needs".

yoello.com

In partnership with:



Future proof your venue and services



Mobile ordering is proven to increase customer spending

Our platform encourages in-venue spending by ensuring a controlled environment for customers to conveniently order to the table from their phone. In fact, customers spend on average 30% more through Yoello mobile ordering. During the pandemic, wet-led pubs have been hit the hardest during legislation changes, therefore, businesses more than ever, need to be susceptible to change and agile within their approach

Offer a range of services to your customers

Yoello allows you to adapt your business at the click of a button. By turning on delivery and/or click & collect, you can expand your services and open up new revenue opportunities within seconds.



How does Yoello work for your customers?

- 01 Open camera & scan the QR plaque on table (**no app needed**)
- 02 Browse menus, products and services
- 03 Place your order, make a payment and leave a tip
- 04 Sit back, relax and receive your order safely

Why choose Yoello?

Quick and easy to set up: With a team of hospitality professionals, we will guide you through the set up process every step of the way to help build the best possible web-app to support your business

No need for any menus: Full digital menu including all allergen information

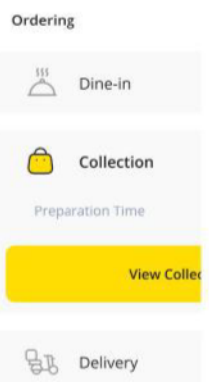
No queues and reduced customer movement: With customers ordering from their table you can promote a safer culture in your venue

No cash or card payments: Using this zero contact service allows for faster and safer table turnover

Increase Safety: Minimal contact from staff and others

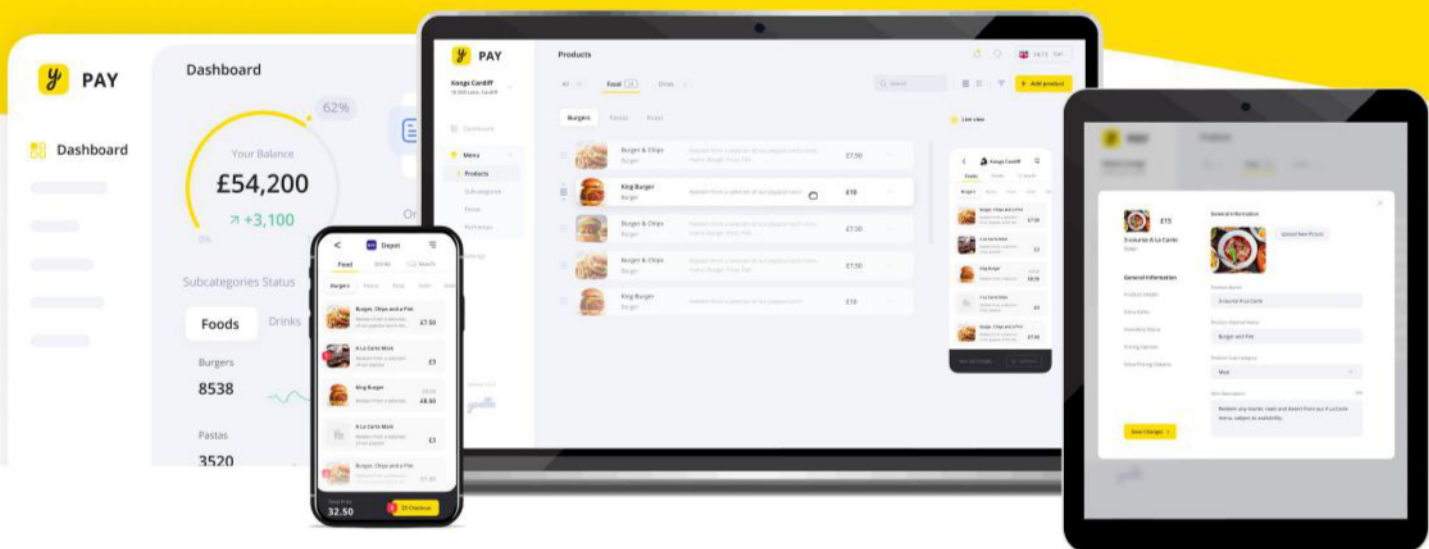
Prevent queues in your venue with **social distancing & mobile order & pay**

- ✓ FCA Authorised
- ✓ Custom branding
- ✓ Metal QR plaques
- ✓ 24 hour set-up



Back of house software in the palm of your hand

yoello
Order & Pay



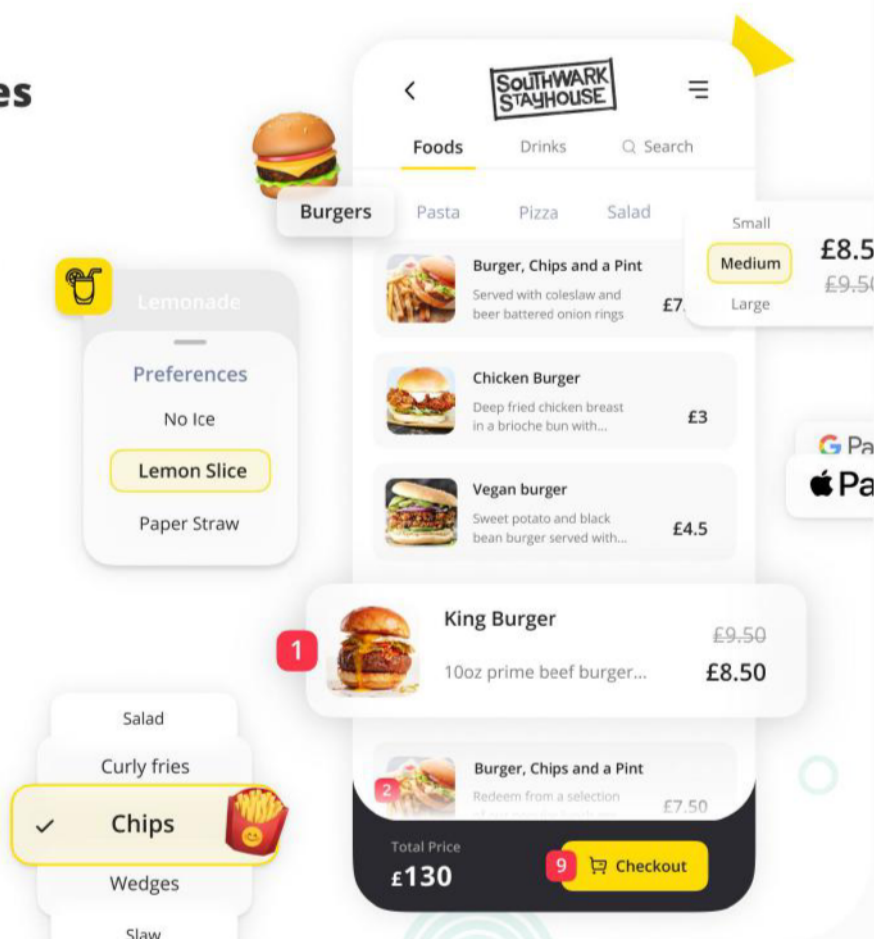
Yoello provides you with a highly detailed yet user friendly back of house system. Here you have full control over every aspect of your profile. With a simple drag and drop design, you can reorganise your products and subcategories, to either promote the most profitable products, branded products or to perhaps help shift short dated stock. Subcategories can be turned on or off at any time allowing for timed menus such as happy hour or Sunday lunch service.

With an array of back of house reporting tools, you can monitor all sales and stock movement wherever you are, from any device. You can also control the flow of orders being placed with instant updates to your prep time and the power to pause all orders from being placed should you need to.

Versatile menu capabilities

Each menu item can be made available for any, or all service types (table service, click and collect and delivery). This allows you to have full control over the menu attached to each form of service, from having different menus linked to each service type or perhaps varied prices set to your products depending if they are purchased for table service or takeaway.

You can also add a percentage discount to any product at any time whether it be for product promotions or to encourage stock movement.



Yoello offer for Everards Business Owners



Bespoke Offering

We know things have been extremely tough for everyone within the hospitality sector over the last year, Everards have been doing everything they can to ensure your business has all the tools it needs to keep you trading. Teaming up with award-winning mobile Order & Pay provider, Everards has created a bespoke partnership, gifting you access to their services free of charge.

Annual Subscription

1% Transaction fee
Was £399 **Now FREE**

POS terminals and QR plaques sold separately

Monthly Subscription

1.5% Transaction fee
Was £40 p/m **Now FREE**

POS terminals and QR plaques sold separately

"Yoello has played an integral part of our reopening strategy. Not only has it provided a customer friendly table service solution, we've seen an uplift in both wet and dry sales amongst ourselves and the other vendors within the Depot. The platform has massively improved the customer experience and made operations much easier for staff. I'm really looking forward to continuing working with Yoello in the future and can see a lot of potential in supporting us with transforming our larger events when they can go ahead next year." - **Nick Saunders, Founder of Depot**



"If we hadn't got the Yoello app we would have to have a lot more staff physically going round and taking orders and it wouldn't be viable us opening, simply because of the wage costs. I definitely recommend other pubs to look at mobile table ordering because going forward I don't think they're going to be able to survive without it. What Yoello offers is a lifesaver for us" - **Leigh Watts, Landlord at The Greyhound Inn**

Hear from Paul Blaney, Market Operations Manager and a selection Warrington Market's key traders who share their experiences around how Yoello has made a vital difference to their businesses:

"Yoello lets our customers order exactly what they want"

- **Ben Foster, Louie's Pizzas**

"Perfect for upselling your sides"

- **Andrew Kinsella, Cafe at the End of the Universe**

"Yoello has made it so much easier to process more orders"

- **Andrea Moya Romero, Casa Mexico**



If you would like to sign up your
Everards licensed business for
FREE today, please click **HERE**



Get in touch with us today
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